er, not just singular movies, but whole genres emitted aesthetic and political connotations which were not congruent with the spirit of the system, in which they were created. The Hollywood melodrama, for example, which was especially founded on suggesting emotions, as well as signalling and announcing simple but accurate denotations of sexual and social injustices, was made possible by the immediacy of moving images. Immediacy after all is what it is for somebody, that is to say, for a perceiving subject.